
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of July 2023

Commission File Number: 001-41693

Zapp Electric Vehicles Group Limited

87/1 Wireless Road
26/F Capital Tower
All Seasons Place
Lumpini, Patumwan
Bangkok 10330 Thailand
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Issuance of Updated IR Presentation

On July 6, 2023, Zapp Electric Vehicles Group Limited ("the Company") published an updated investor relations presentation on its website.

A copy of the presentation is furnished as Exhibit 99.1 to this Report on Form 6-K.

EXHIBIT INDEX

<u>Exhibit</u>	<u>Description of Exhibit</u>
99.1	Investor Presentation

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ZAPP ELECTRIC VEHICLES GROUP LIMITED

Date: July 6, 2023

By: /s/ Swin Chatsuwan

Name: Swin Chatsuwan

Title: Chief Executive Officer



Investor Presentation

July 2023



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The forward-looking statements contained in this presentation are based on Zapp's current expectations and beliefs. There can be no assurance that future developments affecting Zapp will be those that Zapp has anticipated. Many factors could cause actual results or performance to be materially different from those expressed or implied by the forward-looking statements in this presentation, including without limitation: (i) the effect of the public listing of Zapp's securities on its business relationships, performance, financial condition and business generally, (ii) risks that the public listing of Zapp's securities may disrupt Zapp's plans or divert management's attention from Zapp's ongoing business operations, (iii) the outcome of any legal proceedings that may be instituted against Zapp, (iv) the ability of Zapp to maintain the listing of its securities on The Nasdaq Stock Market LLC, (v) volatility in the price of Zapp's securities due to a variety of factors, including without limitation changes in the competitive and highly regulated industries in which Zapp plans to operate, variations in competitors' performance and success and changes in laws and regulations affecting Zapp's business, (vi) Zapp's ability to implement business plans, forecasts, and other expectations, and identify opportunities, (vii) the risk of downturns in the highly competitive electric vehicle industry, (viii) the ability of Zapp to build the Zapp brand and consumers' recognition, acceptance and adoption of the Zapp brand, (ix) the risk that Zapp may be unable to develop and manufacture electric vehicles of sufficient quality, on schedule and at scale, that would appeal to a large customer base, (x) the risk that Zapp has a limited operating history, has not yet released a commercially available electric vehicle and does not have experience manufacturing or selling a commercial product at scale, (xi) the risk that Zapp may not be able to effectively manage its growth, including its design, research, development and maintenance capabilities.

The foregoing list of risk factors is not exhaustive. Should one or more of these risks or uncertainties materialize, or should any of Zapp's assumptions prove incorrect, actual results may vary in material respects from those projected in the forward-looking statements herein. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. Zapp undertakes no obligation, except as required by law, to revise publicly any forward-looking statement to reflect circumstances or events after the date of this presentation or to reflect the occurrence of unanticipated events. You should, however, review the risk factors described in the reports Zapp has filed and will file from time to time with the Securities and Exchange Commission (the "SEC"), available at www.sec.gov.



Unique Investment Opportunity

1| Design-Led, High-Performance and Sustainable Electric Personal Urban Mobility Solutions

Created a new "Urban Motorcycle" P2W category following a ground-up redesign for an original and all-new vehicle architecture to maximize the benefits of EV technology

2| Large and Growing \$130bn¹ Global Powered-Two-Wheeler ("P2W") Market

Strong organic and replacement demand for electrification in largely underpenetrated P2W markets around the globe

3| Portable and Powerful Battery Pack Technology

Differentiated approach to battery packs addresses concerns with range anxiety and charging network as removable lightweight battery packs can be charged via any standard 220V/110V wall socket

4| Innovative Exoskeleton Architecture

Patent pending exoskeleton architecture lowers weight and creates simplified, efficient and low-cost assembly

5| Low Capital Requirements Aiming to Achieve Near-Term Positive Free Cash Flow

Strategic partnerships with a major Asian contract manufacturer (Summit Group) and receivables financing provider (EXIM Bank)

6| Diversified and Experienced Management

Management team brings together proven entrepreneurs and professionals with deep domain expertise and thought leadership

¹ Source: Fortune Business Insights, Estimated market size in 2022 and includes electric and internal combustion engine vehicles.

COMPANY HIGHLIGHTS



Board of Directors

Independent Board with Proven PLC and Global Business Track Record



Tony Posawatz
Independent Chair
Former GM Executive,
Current Director of Lucid



Swin Chatsawan
Director
CEO of Zapp



Jeremy North
Director
President of Zapp



Kenneth West
Independent Director
Former CFO of Marvel
Entertainment



Patricia Wilber
Independent Director
Former CMO of Disney
Europe



Maj. Gen. Patchara Rattakul
Independent Director
CEO of Haadthip PLC, Coca-Cola Partner in
Thailand



Edouard Meylan
Director
CEO of H. Moser &
Cie.




Team Zapp

Experienced Entrepreneurs and Professionals with a Strong Track Record




Swin Chatsuwat
Founder & CEO

PARAGON PARTNERS



Jeremy North
Co-founder & President



Warin Thanathawee
Co-founder & Chief Design Officer



David McIntyre
Chief Commercial Officer



Kiattipong Arttachariya
Co-Founder & Chief Strategy Officer



Dave Sturgeon
Chief Financial Officer



Theodore Allegaert
Chief Legal Officer



Belinda Vinke
Chief Brand Officer



Thodsapol Kaewamorn
Operations Director



Simon Noone
Head of Europe



Kitti Khongkhatthanyakorn
Head of Production

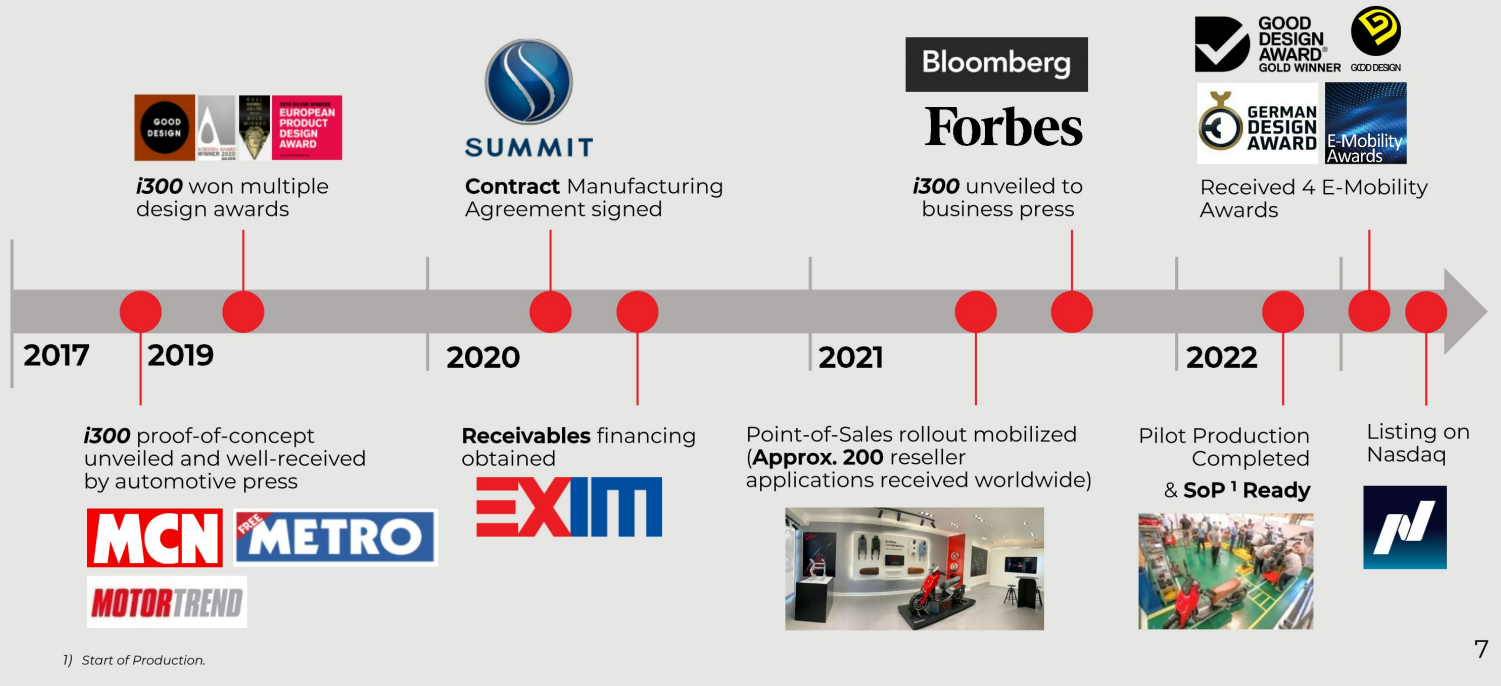


Mark Kobal
Head of Investor Relations



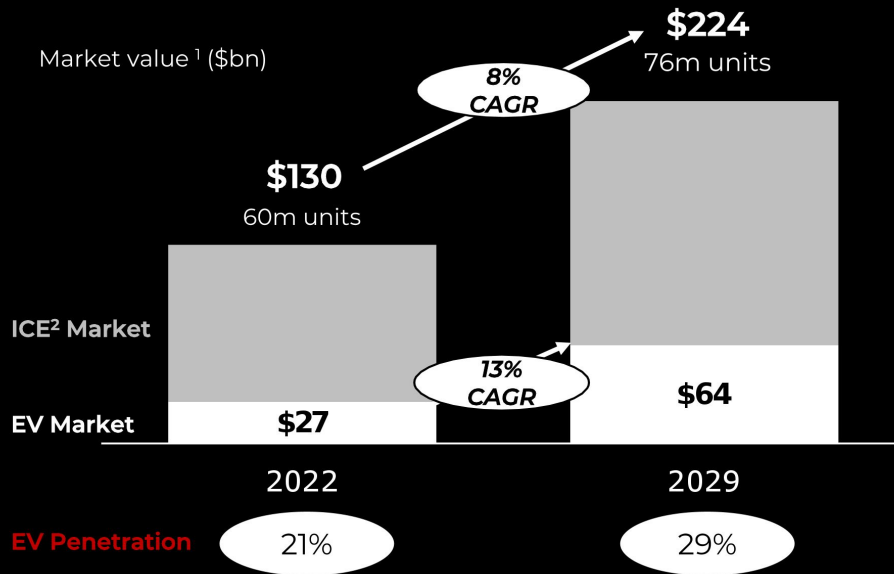
Zapp at a Glance: Key Achievements to Date

Highly Experienced Team Delivered Results In-Time and On-Budget



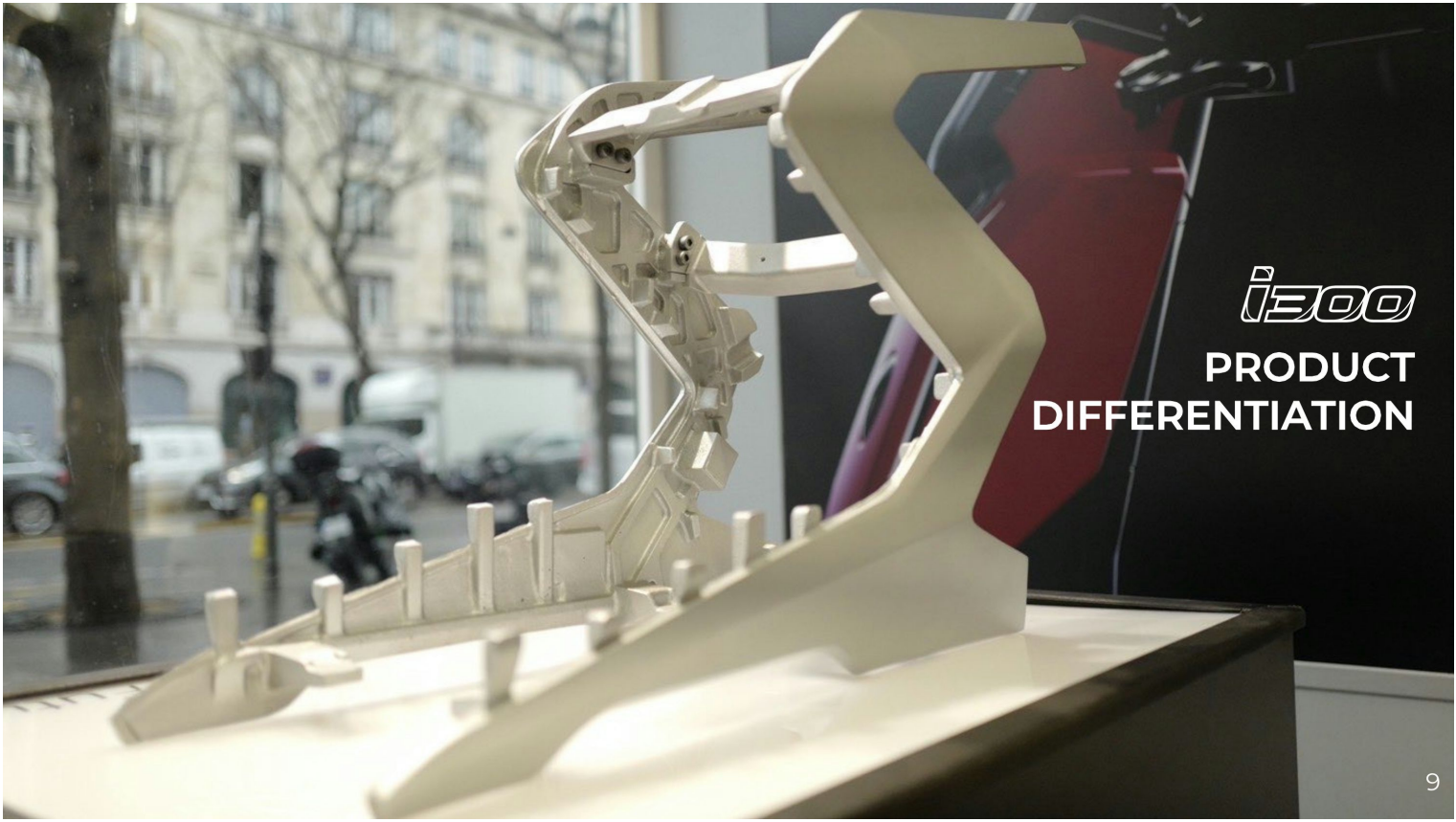
Taking Advantage of Significant Trends

P2W Market ~\$130bn and Expected to Grow with Accelerating Adoption of EVs



1) Source: Fortune Business Insights, Zapp estimates
2) Internal Combustion Engine.





ieoo

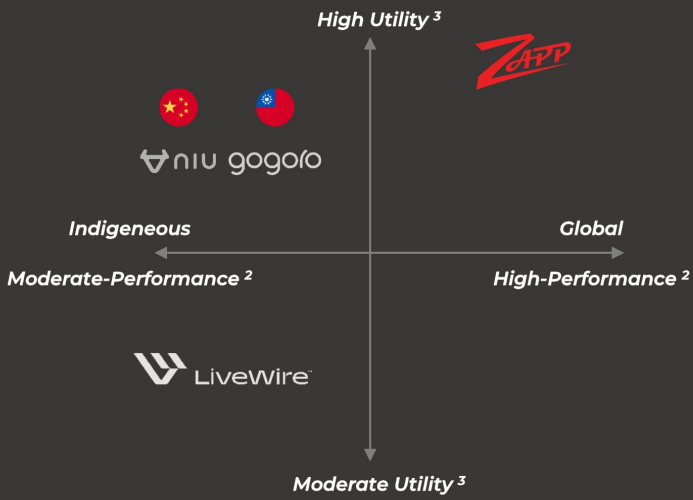
**PRODUCT
DIFFERENTIATION**

EVP2W Companies within Pure-Play EV Landscape

Largely Untapped \$130bn Electrification Opportunity

Two-Wheel EV Market

TAM (2022): \$130bn¹



Highly Fragmented Four-Wheel EV Markets

Passenger Vehicles

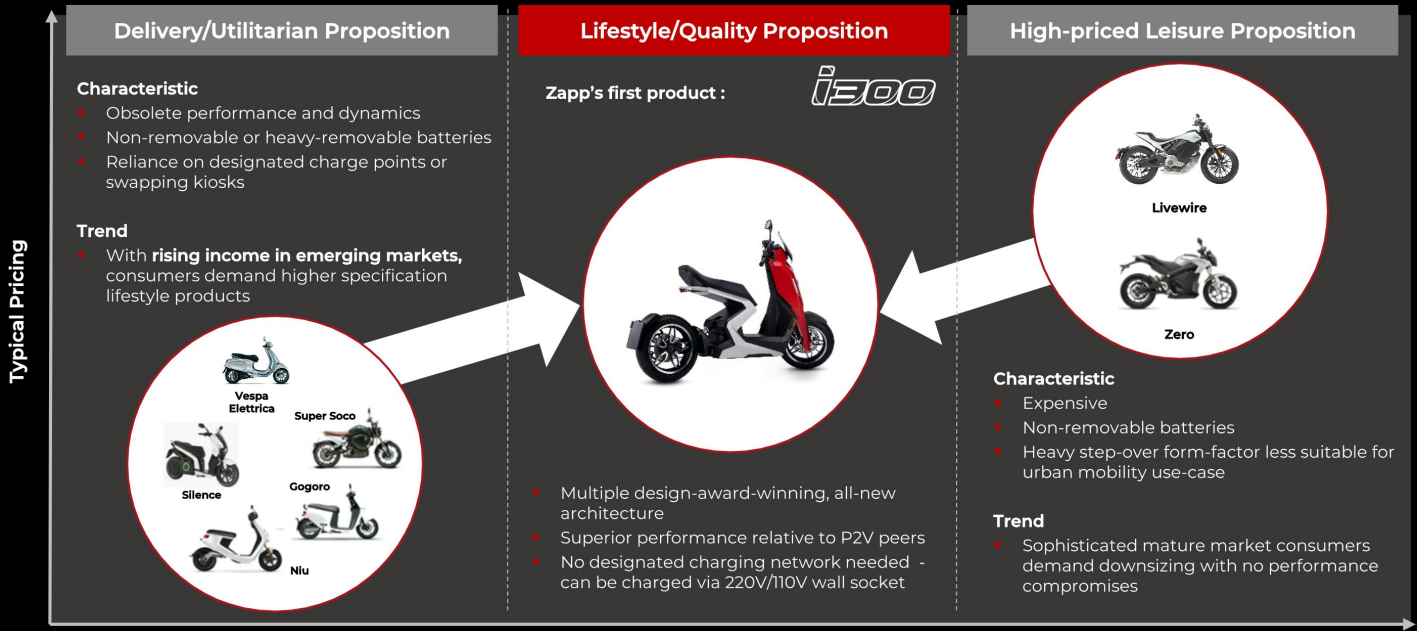


Commercial Vehicles



Note: Logos are select publicly traded pure-play EV players in respective categories.
 1) Source: Fortune Business Insights. Estimated market size in 2022 and includes electric and internal combustion engine vehicles.
 2) Based on 0-30 mph acceleration. Below 3 seconds is considered as high-performance vehicles.
 3) Based on vehicle form factor (step-through / step-over), battery portability, ease of charging, maneuverability and customization.

High-Design, Lifestyle/Quality Proposition, creating a new category for Advanced Urban Mobility Riders



Zapp is in the Sweet Spot for Transitioning European Bikers

Zapp's positioning appeals to both upsizing ICE step-through buyers and downsizing ICE step-over buyers

Step-Through/Scooter




NMAX 125 PCX 125 SH125/150





Xmax 125 Agility 125 SH350

WAP³ €3,585
TCO² €7,839




i300
Price €6,900
TCO² € 10,254

Step-Over/Urban




MT-07 TMAX 500/560

WAP³ €10,303
TCO² €16,681

Adventure Class




Z900 R 1200/1250 GS/GA

WAP³ €16,081
TCO² €25,259

Top 10 Best-selling ICE Motorcycles in Largest European Market¹

WAP³ €7,515
TCO² €13,225

1) 2021 data based on top-10 best selling motorcycle models in largest European markets except UK
2) Total cost of ownership (TCO) includes estimated 5 years cost of service, tax, fuel/electric, government fee, insurance and oil change calculated based on annual distance of 4,800 mile
3) Weighted average price (WAP) is calculated on top-10 best selling in largest European market except UK

Fit for Purpose, **Great Value for Performance**

Brand	Model	0-30 mph (0-48 km/h) Acceleration	Vehicle Weight	Power (Peak)	Price ¹	EU Presence	Removable Battery	Removable Battery Weight
		2.3sec	264 lbs (120 kg)	14kW	\$7,107	✓	✓	13 lbs (6 kg)
		n/a	431 lbs (195 kg)	60kW	\$15,499	✓	-	-
		2.6 sec	510lbs (231 kg)	31kW	\$14,180	✓	-	-
		n/a	287lbs (130 kg)	4kW	\$7,999	✓	-	-
		3.9 sec	319lbs (145 kg)	9kW	\$5,150	✓	✓	88 lbs (40 kg)
		n/a	218lbs (99 kg)	3.0kW	\$4,799	✓	✓	26 lbs (12 kg)
		3.7sec	271lbs (123 kg)	7.6kW	\$3,672	-	✓	20 lbs (9 kg)

¹⁾ Based on MSRP listed in respective manufacturer's website. If MSRP information is not available, the data comes from E-Scooter.Co. i300 price is based on €6,900 and converted to USD by applying exchange rate of EUR/USD = 1.03 as of November 14, 2022.

Enabled by an Original Whole Architecture

A ground-up rethink to maximize the value of electric energy and propulsion platform

Select Media Coverage

Forbes

"That re-imagination starts with a lightweight composite body and alloy exoskeleton that contributes to the i300's total weight of just 200 pounds"

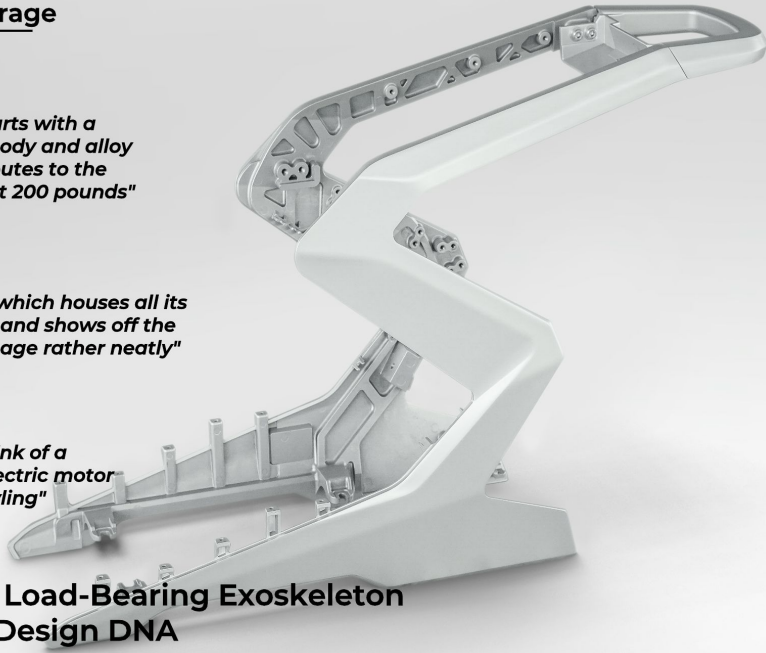


"It's got an exoskeleton which houses all its battery and motor tech, and shows off the company's design language rather neatly"

Bloomberg

"To envision the i300, think of a Vespa with a battery, electric motor and more aggressive styling"

**Innovative True Load-Bearing Exoskeleton
Basis of Zapp's Design DNA**



Patent-Pending Innovative Exoskeleton Benefits

- Reduces overall components
- Simplifies manufacturing assembly
- Lowers weight and center-of-gravity
- Integrates brand's design DNA



Company

- Higher margins due to fewer parts
- Readily scalable

Consumer

- Better handling ¹⁾
- Allows flexible storage

¹⁾ Low center-of-gravity allows higher maneuverability and better handling.

Eliminate Range Anxiety, Charge Anywhere

Unique Independent, Ultra-Lightweight Portable Dual Battery Packs that Operate Independently



Key Customer Benefits

Charge Anywhere

- Uses any standard 220V/110V wall socket
- No swapping at kiosks
- No designated charging network needed
- No at-home wall charging equipment necessary

Performance ¹

- Quick charge time: 20% to 80% in ~40 minutes
- Very long-life cycle: 2,000 cycles

Portable

- 13lbs (6kg)
- Two provided with vehicle
- Fits into backpack or briefcase
- Easy to carry

Mounted Underfoot

- Clears space under seat for storage
- Lowers center-of-gravity for better handling

1) Testing done at the battery cell level, using 0.5c charge and 1c discharge. Charging from 20% - 80% charge.

Zapp's Unique Positioning in Battery Pack Solutions

High Performance Independent Battery Pack Solution Designed for Urban Use

Non-Removable Battery EVP2W Brands



LiveWire

Del Mar



CE 04

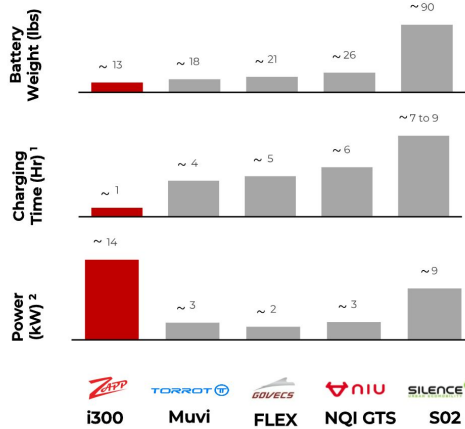


Vespa

Elétrica

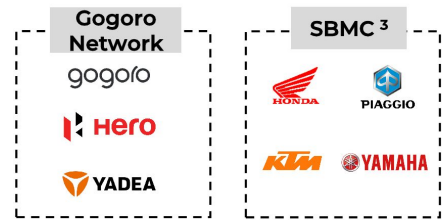
Infrastructure dependent

Removable Battery EVP2W Brands



Zapp offers best portable-pack solution

Swapping-Dependent EVP2W Brands



* Logos represent selected brands in respective consortiums.



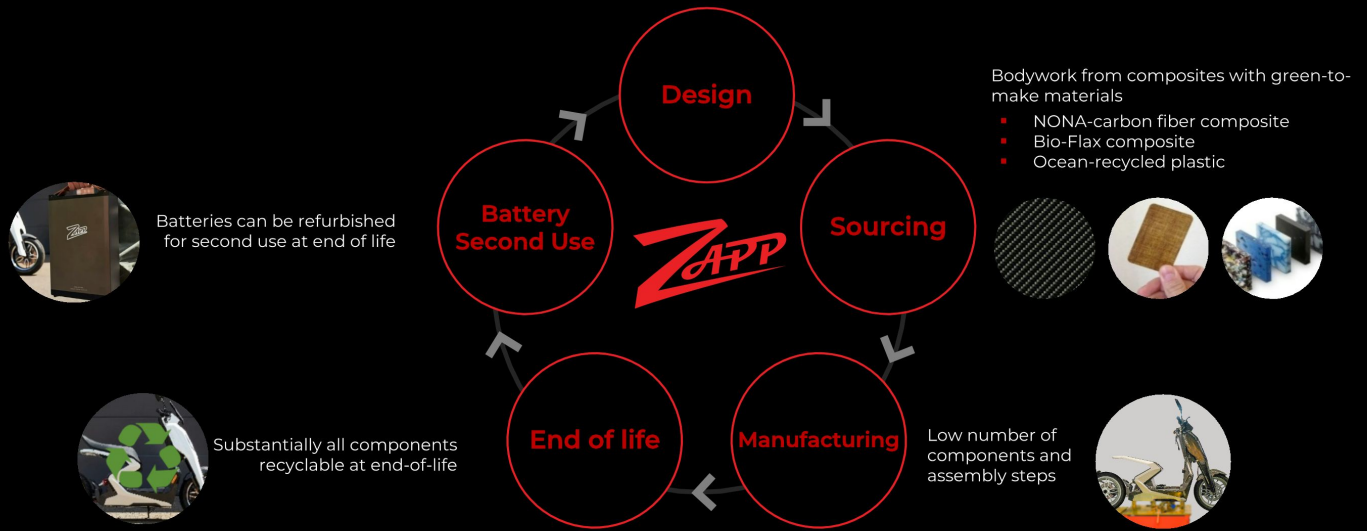
Kiosk network reliant

1) Zapp's charging time when using Zapp's fast charger. Muvi's charging time is based on 54.6v 10A dual charger. Other brands do not specify types of chargers used.
 2) Zapp's and Silence's power represent peak output. Other brands do not specify definition of power.
 3) Swappable Battery Motorcycle Consortium.

Gen-2 Sustainability

Strong Emphasis on Full-Cycle Sustainability

Designed for fewer components and simplified assembly process





Sustainable High-Performance Urban Mobility

Step-Over (motorcycle) Performance in Step-Through (scooter) Form Factor

Superbike Performance and Specifications

High-tech materials, high-torque motor, upside-down forks, pushrod coil-over mono-swingarm rear suspension, 4-piston caliper, full floating disk and 2-channel ABS brakes

Scooter Agility and Accessibility

Light, short wheel-base, sharp turning circle, low centre of gravity, built-in storage, easy-to-use controls

Gen-2 Sustainability

Unique low battery cell-to-pack, low-energy composites and manufacturing process
low micro-plastic emission tyres, organic seating, no painting, air cooling

Infrastructure-free charging

Two x portable battery packs charge via any standard 220V / 110V wall socket



Longer-Term Product Roadmap

Future Product Platforms Aim to Fill All Key Targeted Segments with Differentiated Attributes



Smaller, more affordable in emerging markets

	i300	i125²	i100²
Key Selling Features	Gen-2 green, high design, very high performance	Smaller version of i300 but with all key attributes	Gen-2 green, high design, affordability
Vehicle Weight	264 lbs (120 kgs)	176 lbs (80 kgs)	132 lbs (60 kgs)
Power/Torque	14kW/84Nm max	7kW/50Nm max	4kW/30Nm
Price Points¹	€6,900-8,400	€6,000	€4,500

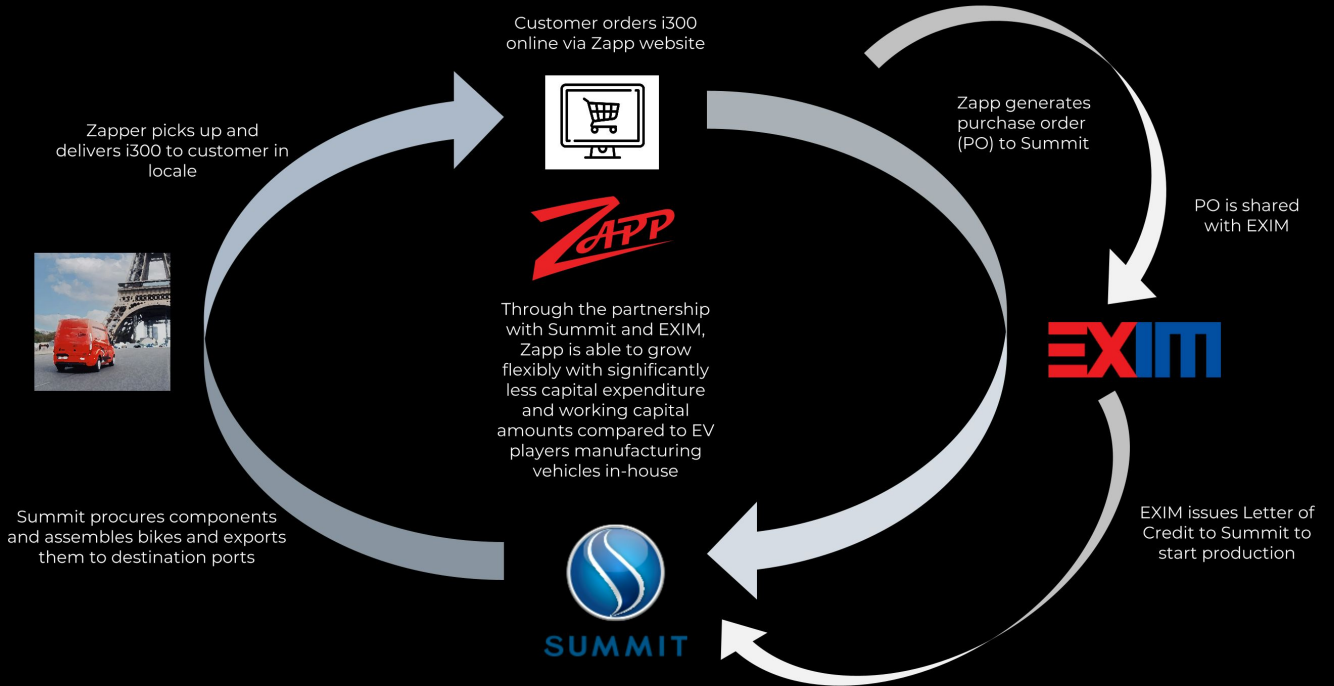
1) Before local grants and benefits. For i300, base model starts from €6,900.
 2) Currently under development and final specifications may change.



MANUFACTURING / SUPPLY CHAIN




Balance Sheet-Light Business Model

Zapp's Balance Sheet-Light, Export Credit, Multiplier Model - Unique Among Pure-Play EV Players



Zapp's Design For Manufacturing (DFM)

Designed-In Maximization of EV Drivetrain and Exoskeleton Innovation to Change Manufacturing Paradigm

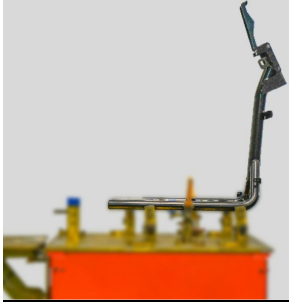
	Components	Assembly	Assembly Time
i300	 Only 166 Components <i>De-Risk Manufacturing and Procurement Complexity</i>	 Only 82 Steps <i>Optimize Manufacturing Process</i>	 <30 Minutes¹
Competitive ICE²2W³	2,000 Components	Up to 150 Steps	200+ Minutes

1) Expected cycle time of assembly process by Summit when production scale is ramped up.
2) Internal Combustion Engine.
3) Refers to BMW assembly process of its motorcycle manufacturing.

Flex Manufacturing Through Simplified Assembly

4-Station, Non-Belt Production Line Capability to Achieve High Efficiency and Yield

Station 1
Chassis



Station 2
Mechanical



Station 3
Electrical



Station 4
Bodywork



Capacity

Summit's pre-existing capacity of 215,000+ ft² can be allocated to Zapp and could yield 300K units/year¹

Flexibility to Increase or Decrease Volumes with no Minimum Commitments

1) Estimated capacity by 2026.

Blue Chip Suppliers

Strategic Partners Provide Ease of Scalability

Premium-Quality Proprietary and Custom Components

Exo-skeleton



Battery Packs



Composite Bodywork



Alloy Wheels



Swing-Arm



Components from Blue Chip Suppliers Through Summit



Assembly

Logistics

General Assembly

Sea Freight

Inland



SUMMIT



SUMMIT



Manufacturing Outsourced to Global Tier-1 Firm

Summit Group is a Large, Established Automotive Manufacturer in SE Asia

- Over 50 years of manufacturing know-how in automotive space
- Ability to produce its own tooling and R&D combined with periodic production enhancements
- All factories have passed IATF 16949:2016 (the latest standard in the industry)
- 8 locations with over 6,500 employees in Thailand plus additional facilities in Japan, China, Indonesia, Vietnam and India

Summit's Value-Add

1| Capacity for Zapp

300,000 units¹ per year with potential for more

2| Tooling

Limited capex requirement from Zapp

3| Resources

Experienced / well-trained manufacturing labor

4| Logistics

Expertise in product export to different global regions

5| Warranty

Consumer product warranty contracted

1) Estimated capacity by 2026.

Other Key Customers



HONDA



MAZDA



MITSUBISHI



NISSAN



TOYOTA



VOLVO



Top Contract Manufacturers in Thailand



Manufacturing Capacity

Enabled by Contract Manufacturing and Receivables Financing Basis



Summit Capacity Expansion Roll-Out for Zapp	2023	2024	2025	2026
Factory Floor Space (ft ²)	5,380	53,800	107,600	215,200
Assembly line	1	6	10	10
Manpower	14	42	65	80
Type of Process	Fully Manual Process		Partially Automated Process	
Capacity per year	10,000	100,000	200,000	300,000

Partnership with Summit Allows Capital Efficient Manufacturing and we are SOP Ready

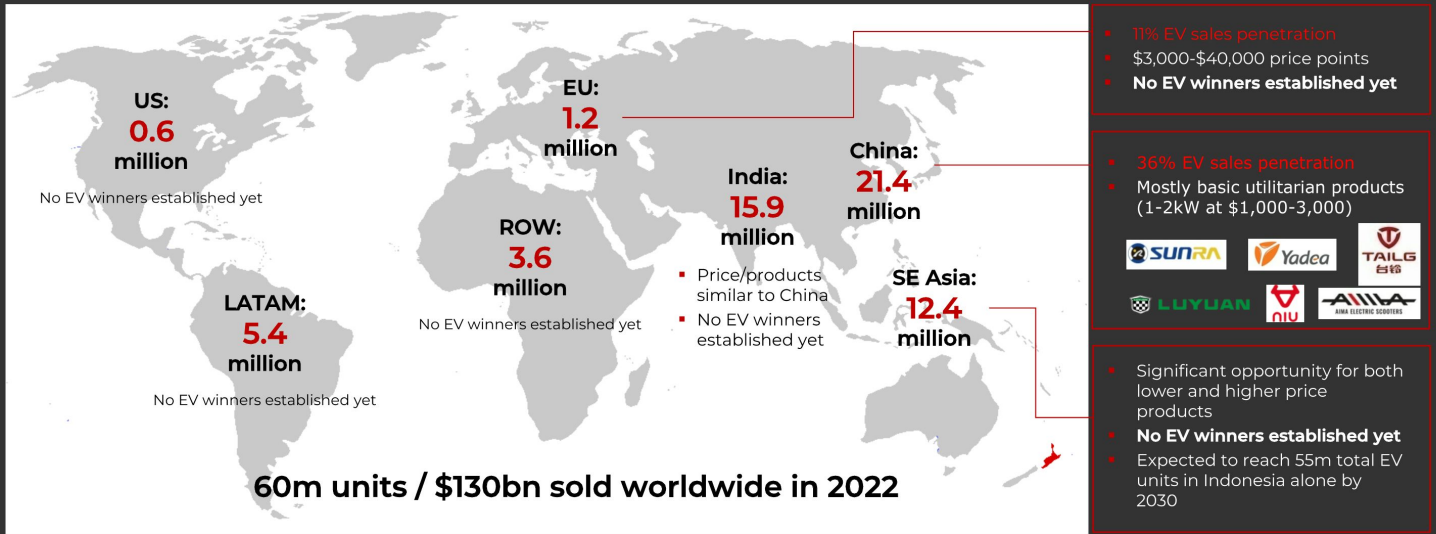
Note: Annual capacity figures do not represent the company's projections.

GO-TO-MARKET STRATEGY



Massive Global Powered Two-Wheeler Market

Targeted global rollout to capitalize first on brand positioning and then scale



Sources: Motorcyclesdata, indiatimes, ACEM, cinn, fourin, persistencemarketresearch, ADB

Favorable Regulatory Tailwinds for EV Adoption

More and more cities, especially in Europe, are implementing fossil fuel prohibition and penalties for ICE P2W

Low Emission Zone Affecting ICEP2W

2021-2025

Rome	2021
Bristol	2022
Oxford	2022
London	2023
Paris	2024
Amsterdam	2025
Athens	2025
Brussels	2025
Milan	2025

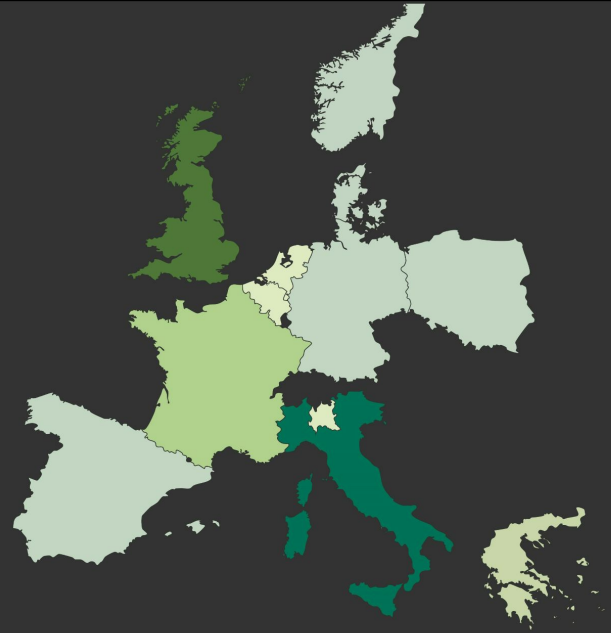
Target Year for ICE Vehicle Ban

2030

Barcelona
Berlin
Copenhagen
Heidelberg
Madrid
Oslo
Rotterdam
Warsaw

INCENTIVES FOR EV ADOPTION

- Financial incentives
- Non-financial incentives



Phase 1 Target Markets

Initial target markets have sizable annual P2W sale volume and a significant number of ICE P2Ws in circulation



France



Italy



Spain

P2W Market Sizes in Target Markets in 2022 (# of Vehicles Sold Annually in Units)¹

225,352

292,991

194,425

Existing Population of P2W in Use (To be Replaced by EV) in Each Country²

~3,600,000

~7,300,000

~5,700,000

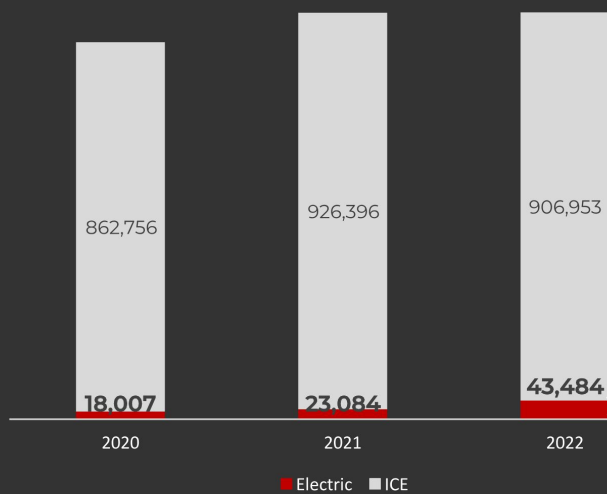
1) Estimated motorcycle and scooter production volume in 2022. Source: ACEM Statistical Release.

2) Motorcycle on road population from the latest available various sources.

Fast Growing Demand for Electric Two Wheelers

EV motorcycle sales in EU almost doubled in 2022

New Motorcycle Registrations in Largest European Markets¹



- EV motorcycle sales grew 88% from 2021, gaining higher portion in the total motorcycle sale in Europe

2022 EV Sales Growth in Zapp's Initial Target Markets



+126%



+83%



+58%

1) Includes France, Germany, Italy, Spain and the United Kingdom. Source: ACEM

Phase 2 Target Markets

Will look to scale after establishing our premium British branding in EU

P2W Market Sizes in 2022
(#of Vehicles Sold Annually in Units)

India



15,862,087 ¹

ASEAN



Vietnam



Thailand



Indonesia

10,016,646 ²

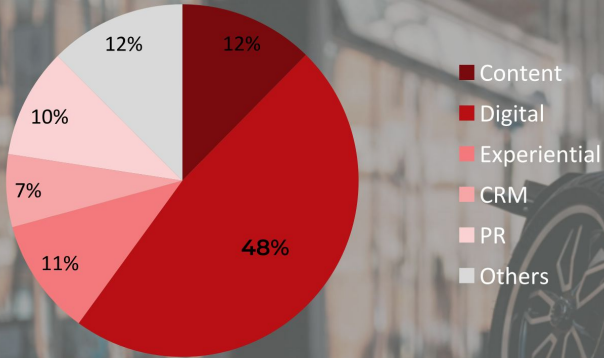
1) Source: Indiatimes (data ended in March 2023)
2) Source: autospinn, autofun, dataIndonesia



Carefully Targeted Budgeting

Sustained digital push, lifestyle media, influencers and experiential marketing

Illustrative Marketing and Rollout Spend Breakdown



- SEO is key to acquire first look
- Supported by owned media platforms and content
- Backed up earned media platforms and content
- Physical experiential marketing for non-early adopters
- Paid media marketing expected to be limited

Leveraging Brand Assets

Design and product differentiation



Red Dot Design Award
Winner 2023



German Design Award
Winner 2023



Australian Good Design Awards
Winner 2022



Good Design
Winner 2020



A'Design
Winner 2020
Silver



Muse Award
Gold Winner 2020



European Product Design Award
Silver Prize Winner
2019



Omni Sales Channels to Maximize Volume Growth

Retail Point of Sales (Agency Model)

Authorized Resellers

- Serve as a physical retail point-of-sales (POS) for some customers who want human contact
- **Approx. 200** applications submitted by Authorized Resellers globally

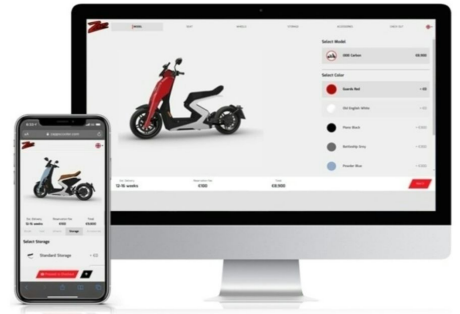
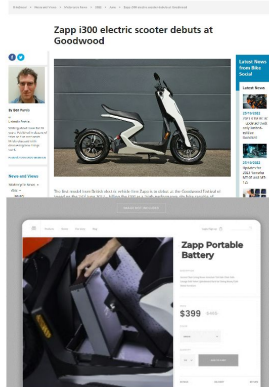
Online Resellers / Influencers

- Allows the company to broaden reach to its e-commerce platform

Full-stack E-Commerce System

- All sales channels are driven to Zapp's full stack e-commerce platform
- The configurator allows upselling to prospective customers per their personalization preferences

Our First Paris Showroom



Drop-Ship-Direct-To-Customer

Dealership Model Eliminated

- Eliminates the dealership model and allows Zapp to control a high-quality user experience, including fixed pricing
- Complements the personalization strategy, avoids inventory build-up, both at the POS and at Zapp, as part of our asset-light model



Customer Orders Zapp Vehicle

- All orders, direct and via channels, are executed online via a single e-commerce platform
- Consumer financing expected to be available



Production / Assembly

- Purchase orders are passed through to EXIM Bank and Summit
- Orders are then expected to take approx. 3 weeks to fulfill



Logistics

- Vehicles are shipped via sea-container to our hubs, where 'Zappers' complete the pre-delivery inspection, and customer documentation



Delivery

- A 'Zapper' is an independent delivery and service agent who delivers using our purpose-designed 'Zapper vans'

After-Sales Care Through Our Zappers

"We Come to You"

Branded Zapper Vans Expected to Operate After-Sales Care as well as Initial Deliveries to Customers



Who are Zappers?

- Zapp franchised and trained technicians
- Zapper vans expected to be owned and operated by individual franchisees
- Fully-equipped van designed by Zapp including full tool set and spare parts inventory





Thank you

Design-Led Electric Personal Urban Mobility Solutions

